



**Avricore**  
Health

TSX-V: AVCR  
OTCQB: AVCRF

# INVESTOR PRESENTATION

---

*Better Data, Better Health*





**Avricore**  
Health

TSX-V: AVCR  
OTCQB: AVCRF

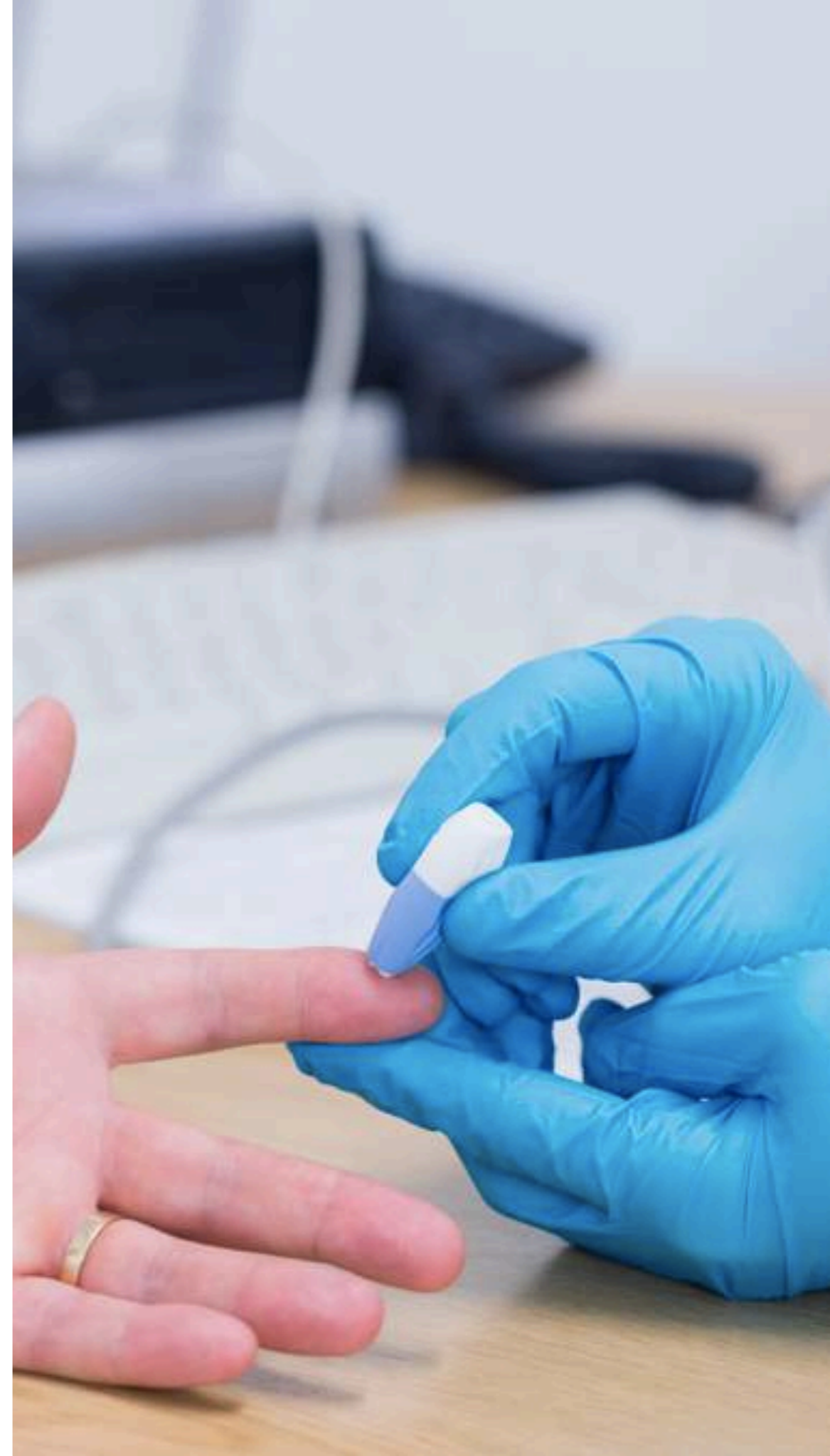
# WHO ARE WE?

We are offering faster, more accurate testing for non-hospital or lab settings, making such testing more affordable and accessible. We are meeting several major trends in healthcare - point-of-care testing, direct to consumer screening, real-time data capture and reporting, real-world evaluations/clinical trials.

We use devices like the Abaxis Piccolo, and the Abbott Afinion 2, to generate test results on patients in pharmacy or other screening settings. Our HealthTab software extracts the results and disseminates them in real time to the patient, their healthcare team and even research bodies interested in the results.

We intend on becoming the world's largest health data company and are utilizing point-of-care technologies within community pharmacy to achieve this.

To learn more, visit us at [www.avricorehealth.com](http://www.avricorehealth.com)



# AVCR SNAPSHOT

---



**Avricore**  
Health

TSX-V: AVCR  
OTCQB: AVCRF

- Team consist of leaders in health policy, academia, and industry development.
- The Company's primary focus today is on developing a network of point-of-care analyzers that utilizes its HealthTab software in community pharmacy, workplaces and rural areas.
- We are capitalizing on established consumer trends, technology advancements, health policy and industry changes to solve a business headache and meet a large market opportunity.
- The Company has tested and developed its technology and is in the commercialization stage, expanding into more pharmacies in Canada and around the World, with the intent of becoming the leading provider of point-of-care testing in pharmacy and real-world evidence studies.
- Avricore Health earns revenues from a variety of streams via the HealthTab + RASTR Network including:
  - **Equipment Leasing**
  - **Consumables**
  - **Screening Tests**
  - **Data**
  - **API Integration (Software as a Service)**
- Our fully customizable platform allows us to develop unique programs for clients in different jurisdictions to suit their requirements.
- Also, our in-pharmacy network allows us to secure steady revenues, plus offer the world's first permanent network of real-world evidence data collecting analyzers to researchers.

# 2020 SUCCESSES



**Avricore**  
Health

TSX-V: AVCR  
OTCQB: AVCRF

- 
- 2020 presented significant challenges due to the global COVID-19 pandemic.
  - Like every business, our plans and forecasts were taken off track, however, as of late 2020 we are resuming a normalized trend and getting back on track.
  - During this time we diversified revenues by importing a private labeled hand sanitizer by leverage in our healthcare and product importation experience.
  - We also ensured the relationships we were on track with prior to the global shutdown remained strong, and ready to go once things opened up.
  - Our work paid off and we recently announced an LOI with Abbott Diagnostics Canada to integrate HealthTab™ and the Afinion™ 2 blood chemistry analyzer.
  - This agreement means HealthTab™ adds capabilities with respect to HbA1c testing to better support diabetes screening, as well as new lipid tests, all within a system that is less expensive than our Abaxis Piccolo devices.
  - Our team has faced the big challenge of this wild year with determination and focus - we are confident that we are coming out of this time stronger and with great momentum!

# WELCOME TO HEALTHTAB AND THE RASTR MODEL

We are currently located in Canadian pharmacies, such as Shoppers Drug Mart, and are expanding to other chains across the country and internationally.

We are leasing systems and selling supplies to location partners, plus attracting sponsors to conduct studies on our network of analyzers thanks to our ability to generate high-quality health data.

We generate revenues from the distribution of our systems and associated supplies, as well as revenue from conducting tests, de-identified health data and software

Our system includes a blood chemistry analyzer, and consumer facing touchscreen and software with both end-user and backend interfaces.

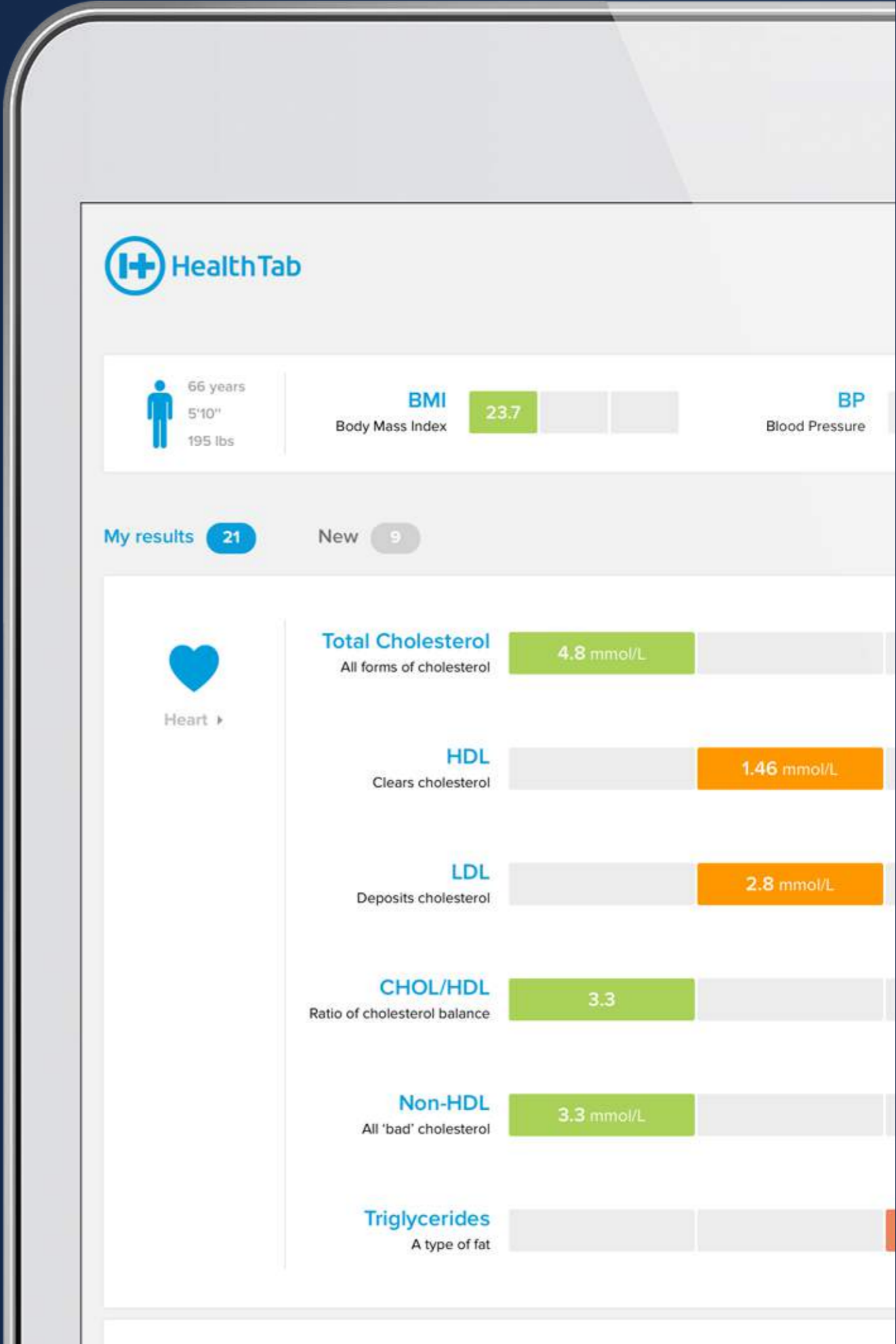
The consumer receives up to 21 results on their bio-markers, this data can also be shared with sponsors and researchers on a de-identified basis.



The patient driven **rapid access, safety test reporting** system (**RASTR**)



- Proven point-of-care screening system, designed to support pharmacists evolving role.
- Empowers patients to be proactive about their health by directly measuring and monitoring key safety tests and biomarkers of chronic disease.
- Simple, fast, lab-accurate, and requires just a few drops of blood from a finger stick.
- Results can be printed in-store or accessed securely online.
- Watch short video [here](#) and visit our HealthTab [website](#).



# RASTR MODEL

- A network of HealthTab systems utilizing a blood chemistry analyzer in community pharmacies.
- Running panels on consumers utilizing finger stick sample, monitoring up to 21 key biomarkers, and/or customizable tests.
- Allows for API integration for data flow and customization.
- Provides harmonized, real-time data on consumer health.



The client purchases the drug or other health product.

The pharmacy leases the analyzers at a reasonable cost to become a part of the network.










The drug maker pays to access the network and sponsors test fees for consumer.

## Pharmacies with HealthTab in their locations say there are many advantages to the system:



Turnkey System      2 panels, 21 results

BASELINE PANEL		METABOLIC PANEL	
<b>WHAT'S INCLUDED</b>		<b>WHAT'S INCLUDED</b>	
 <b>Heart</b> Total Cholesterol HDL LDL CHOL/HDL Non-HDL Triglycerides	 <b>Liver</b> ALT AST	 <b>Blood Sugar</b> Glucose *	 <b>Kidney</b> BUN Creatinine eGFR
 <b>Blood Sugar</b> Glucose		 <b>Liver</b> ALT * AST * ALP Total Bilirubin Albumin Total Protein	 <b>Electrolytes</b> Sodium Potassium Calcium Chloride Total CO <sub>2</sub>

\*Also in Baseline panel

1. Drive Prescriptions
2. Increase Customer Loyalty
3. Increase Medication Review Billing and Other Clinical Services Revenue
4. Improve Inter-Professional Collaboration with Physicians
5. Improve Pharmacy Customer Service Index
6. Improve Overall Patient Health Through Screening, Chronic Disease Management, and Medication Optimization
7. Improve Medication Adherence and Frequency of Script Refills
8. Increase Traffic to Pharmacy
9. Increase Overall Pharmacy Blended Margin



# KEY AGREEMENTS

---



**Avricore**  
Health

TSX-V: AVCR  
OTCQB: AVCRF



Exclusive to Canada, we offer the Piccolo Xpress to serve pharmacies and clinical trails with robust testing capabilities.



Offering the first real-world evaluation platform that can be deployed and report data in real-time.



Partnered to utilize the Afinion 2 analyzer to offer a lower cost, more focused HealthTab experience, plus HbA1c and lipid testing



ONTARIO  
PHARMACISTS  
ASSOCIATION

Partnered with Canada's leading pharmacy industry association and advocacy group to commercialize HealthTab in major pharmacy chains



Secured agreement to offer real-world evaluation in the Middle-East North Africa region clients of this prominent clinical research company.

# PROJECTIONS

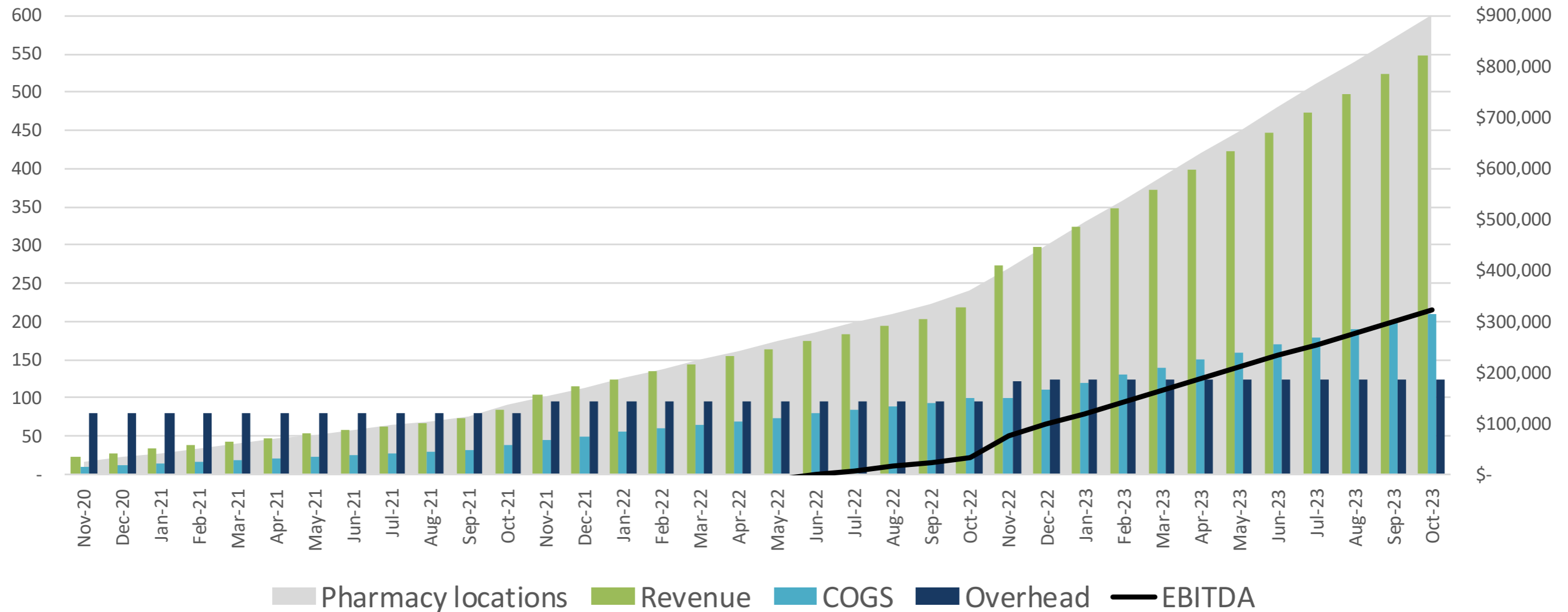


**Avricore**  
Health

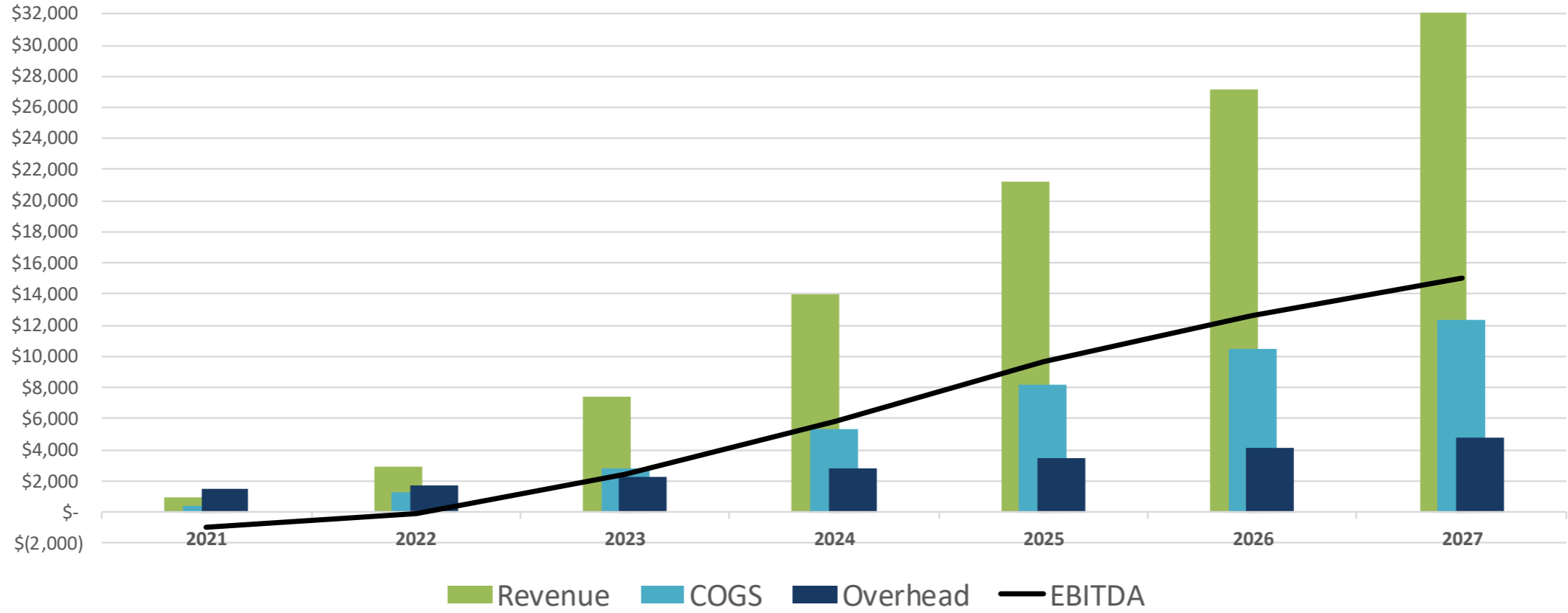
TSX-V: AVCR  
OTCQB: AVCRF

## 3-Yr Monthly Pharmacy Location Buildout with Profit Projection

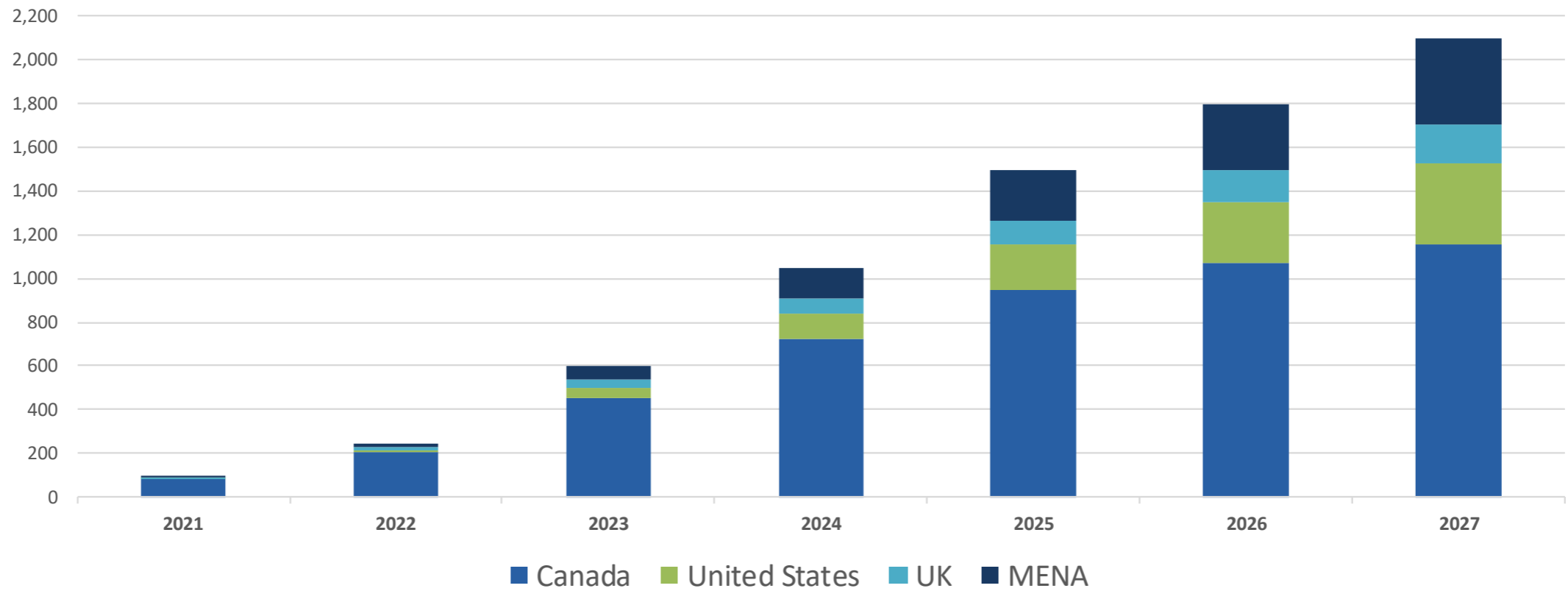
Pharmacy Locations



## Profit & Loss Projection (*'000 CAD*)



## Pharmacy Location Buildout



# CAP STRUCTURE



**Avricore**  
Health

TSX-V: AVCR  
OTCQB: AVCRF

<b>ISSUED &amp; OUTSTANDING</b>		<b>SHARES</b>	<b>POSSIBLE PROCEEDS</b>
		<b>69,795,584</b>	
<b>EXPIRY DATE</b>	<b>PRICE</b>	<b>WARRANTS</b>	<b>\$ CAD</b>
August 13, 2021	\$0.15	6,852,400	1,027,860
November 14, 2021	\$0.15	3,410,000	511,500
November 19, 2021	\$0.15	2,850,000	427,500
June 26, 2022	\$0.20	1,791,159	358,232
August 3, 2022	\$0.20	742,667	148,533
November 27, 2022	\$0.20	2,872,000	574,400
		<b>18,518,226</b>	<b>3,048,025</b>
<b>EXPIRY DATE</b>	<b>PRICE</b>	<b>OPTIONS</b>	<b>\$ CAD</b>
July 20, 2022	\$0.10	150,000	15,000
September 27, 2022	\$0.10	150,000	15,000
November 20, 2022	\$0.10	150,000	15,000
December 8, 2022	\$0.10	1,151,072	115,107
March 27, 2023	\$0.10	200,000	20,000
April 11, 2023	\$0.10	150,000	15,000
September 12, 2023	\$0.10	140,000	14,000
January 24, 2024	\$0.075	280,000	21,000
February 28, 2024	\$0.080	140,000	11,200
April 1, 2024	\$0.060	610,000	36,600
October 15, 2024	\$0.050	1,855,000	92,750
November 18, 2025	\$0.080	1,020,000	81,600
December 8, 2025	\$0.080	710,000	56,800
		<b>6,706,072</b>	<b>509,057</b>
<b>FULLY DILUTED</b>		<b>95,019,882</b>	<b>3,557,082</b>



**Avricore**  
Health

TSX-V: AVCR  
OTCQB: AVCRF

# OUR TEAM

---

## BOARD DIRECTORS

**David Hall** - Chairman & Director

**David Farnfield** – Director

**Alan Arnstein** - Director

**Dr. Robert Sindelar** - Director

**Hector Bremner** – Director

**Rodger Seccombe** - Director

## BOARD ADVISORS

**Sotiris Antoniou** – Board Advisor

**Dr. David Noshad**– Board Advisor

**Ray Chepsiuk** – Board Advisor

**Philippe Ungat** – Board Advisor

**Sherif Guorgui** - Board Advisor

**Mark Zhou** – Board Advisor

**David Huston**- Board Advisor

## MANAGEMENT

**Hector Bremner** – CEO

**Rodger Seccombe** - CTO

**Kiki Smith** - CFO & Corporate Secretary

FOR MORE INFORMATION ON OUR TEAM, PLEASE VISIT OUR [WEBSITE](#)



**Avricore**  
Health

TSX-V: AVCR  
OTCQB: AVCRF



**HealthTab**

Know better. Live better.

# JOIN US IN REALIZING THIS OPPORTUNITY

**Avricore Health is revolutionizing point-of-care data reporting for better patient outcomes.**

To learn more about how you can invest in the growth of this technology, or partner with us, reach out here:  
[investor@avricorehealth.com](mailto:investor@avricorehealth.com)